

#### **A. About YASI:**

YASI, or **Yayasan Agri Sustineri Indonesia**, is a non-profit organization that focuses on supporting sustainable agriculture and smallholder farmers and also improving the welfare of rural communities in Indonesia. Established in 2020 and headquartered in Jakarta, YASI is supported by highly skilled and credible professionals with years of experience in the agriculture sector and community empowerment. The foundation has gained the trust of both domestic and international donors and philanthropists to continue, implement and create empowerment programs aligned with the interests of Indonesian agriculture. YASI conducts annual reports to the board, open audits, and submits official reports to the Ministry of Law and Human Rights annually and publishes them in national print media. We also reported our impact program as part of our commitment to supporting the Sustainable Development Goals (SDGs) program that operates under BAPPENAS (National Development Planning Agency).

Our team is spread across various regions in Indonesia, from Lampung, West Java, East Java, and East Nusa Tenggara, to implement YASI's programs. These experienced professionals have rapidly driven YASI to become an effective organization and committed to a series of collaborations and innovations to create a sustainable impact for small holder farmers and its communities.

Our Entrepreneurial program is equipped with a platform, modules, and how to get a business license (NIB) that start from socialization, screening and recruitment, potential business mapping, business plan, credit score card, training and other training modules related to developing micro businesses. The program is not only dedicated to youth, woman and disabilities in rural areas but also farmers groups, cooperative, community social organization and Bumdes/Village-owned companies.

The YASI program has contributed to increasing the social impact especially through our agripreneur as they actively provide services and assistance to the rural communities and their fellow farmers. Apart from that, through connections with agripreneurs, YASI is able to reach them to introduce financial literacy, family health, and other skills or life skills. We have YASI Academy, a platform for capacity building for our employees and beneficiaries. YASI Academy allows us to empower agripreneurs and rural communities based on their need and priority on the ground.

**B. Vision:**

A bright future for smallholder farmers and rural communities.

**C. Mission:**

Strengthening small businesses and farming for **food security, catalyze market development, drive innovation** and **increase family well-being** in rural areas.

**D. Focusing on 5 strategic issues to reach our goals:**

**1. Youth Agripreneur: *Revitalizing Rural Economy***

YASI has experienced in producing and mentoring local entrepreneurs to improve and ignite the village economy and community welfare through the program. We create a various module of this program, starting from recruitment, business plan, business management training, 10+ special skill training, access to capital – credit (score card), value chain, market access, and technology access, mentoring & coaching system. The Agripreneur program can directly impact their personal well-being and fellow farmers.

**2. Climate Response**

The programs and interventions carried out by YASI focus on sustainable agriculture and climate responsiveness. This is an effort to mitigate climate risk that impacted smallholder farmers. YASI's climate response programs include agricultural parametric insurance, soil health, seedling nursery, crop rotation – agroforestry, alternate wetting and drying (AWD), System of Rice Intensification (SRI), biochar and minimum tillage.

**3. Small scale Ag Technology (From Upstream to Downstream)**

YASI is committed to introducing and developing technology from upstream to downstream. The development of the agriculture encourages YASI to continue to innovate in implementing programs that include good agricultural practices, mini mobile drip irrigation – water management, transplanters – seedling and planting, land preparation, harvesting, product grading, net house for quality seedling nursery and seeds production, livestock (fattening and breeding), aeroponic and hydroponic planting systems, access to germplasm, variety and adaptation trials including product evaluation report (potato, soybean, corn hybrid and others)

**4. Empowerment of Women and People with Disabilities**

YASI has a principle of running the program in an inclusive manner. YASI's empowerment program by reaching out to women's groups and disability groups makes it possible to provide equal opportunities to those with limited access. Some of these empowerment programs include entrepreneurial training for women and people with disabilities, and business support and mentoring for micro businesses or small-scale businesses, soft and hard skill trainings, health and financial literacy.

**5. Improving the Quality of Life for Farming Families**

To achieve the organization's vision, YASI is also committed to running programs by prioritizing the well-being of smallholders. Through the Agripreneur program, YASI is expected to reach many smallholder farmer families and contribute to them. YASI's programs in improving the quality of life of farming families include financial literacy, insurance literacy, nutrition and family health.

**E. YASI Strategic Issue and impact**

Start from an affiliate to an INGO, continued to establish in 2020 YASI's programs have reached 750,866 farmers, including 34% (256,600) women. We have also conducted nearly 1,000 socialization and training sessions, fostering skills, knowledge, and sustainable practices in rural communities across Indonesia, YASI have footprint in 270 villages, 110 sub district and 21 district.

- 1. Youth Agripreneur: *Revitalizing Rural Economy*:** Create and mentor 1,018 young agripreneurs micro business with an average age of 35 – 38 years old. This program also succeeds increasing their income approximately 20-30% and create 2.226 jobs
- 2. Climate Response: Parametric-based Agricultural Insurance:** Protecting 4,009 hectares of rice fields - 3,677 farmers purchasing insurance policies. 80 Seedling nursery business for Horticulture and specialty crop – 8000mt organic fertilizer production.
- 3. Small scale Ag Technology (From Upstream to Downstream):** Producing 7,698 tons of certified seeds (potatoes, soybeans, hybrid corn) from trained and mentoring seed growers' business. Small livestock Farming Business integrated small mechanization for seed planter, harvester, pre- and post-harvest.

4. **Empowerment of Women and People with Disabilities:** Supporting 67 people with disabilities and 212 women micro business, with 1,383 woman and disabilities receiving specialized training.
5. **Improving the Quality of Life for Farming Families:** Apart from good practices agricultural training and demos, we also empower smallholder farmers and rural communities with several training such as family health, nutrition, and family financial literacy.

**F. Recognition thru research from our Agriprenuer program**

1. **Micro-Entrepreneurship Program Methods** Recommended by the International Food Policy Research Institute (**IFPRI**) a research center for Consortium of International agriculture Research Centers (**CGIAR**): The IFPRI recommends methods and strategies for micro-entrepreneurship programs based on extensive research, focusing on sustainable agricultural practices and empowering young farmers.
2. **60 Decibels – Impact Measurement from Farmer Customers' Perspective:** 60 Decibels provides impact measurement from the perspective of farmer customers, offering insights into how agricultural interventions and micro-entrepreneurship programs affect their livelihoods, productivity, and overall well-being.
3. **SMERU-Food and Agriculture Organization (FAO):** The collaboration between SMERU and FAO on the topic “Youth, Entrepreneurship, and Startup Ecosystems in the Agricultural and Rural Sector” highlights the importance of fostering entrepreneurial ecosystems that support young people in agriculture, promoting innovation, and sustaining rural economies.

**For further Information and collaboration query please contact**

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